



# IMPACT REPORT 2021 - 2022



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# WELCOME



During the pandemic lockdown period, like many organisations, we had the opportunity to reflect on the work of The Worcester Warriors Foundation.

In some ways this extra ordinary time allowed us to pause and think about what we were doing, why we were doing it, and its purpose and outcomes.

We looked at all our initiatives and concluded that they were all necessary to take forward, but we also knew that post pandemic, these services would increase in participation numbers. We knew for sure that we needed to secure the funding to expand on many of them. Specifically, our work in mental wellbeing and inclusion. We were not wrong.

Our participation numbers are higher than they have ever been, and we are supporting people to regain strength and positivity to step back out into the world with confidence and a positive outlook.

We have had some success in securing new partners, without whom none of our work would be possible. Our partners are the best. They not only fund us but they offer professional support and they believe in us. They believe in our vision and mission and our key objectives. They see first hand the outcomes and impact of our work.

We also know we have the right team in place. People who have not only the right skills but the right attitude and an unwavering passion to support those who are isolated, marginalised, excluded and those who have complex individual needs. Our staff are a gift the Foundation does not take for granted and we work hard to continually acknowledge this commitment and develop them to be the best they can be every day.

**Carol Hart, CEO**

# WHO WE ARE

The Worcester Warriors Foundation was set up in 2009 by the former owner of Worcester Warriors, Cecil Duckworth, CBE. Cecil was the founding Trustee.

We are a Sports Foundation that exists to provide life-changing and in some cases life-saving initiatives for people in our community who are marginalised, isolated, lonely, disadvantaged, disengaged and those who struggle with their physical and mental wellbeing.

The Foundation believes that everyone has the right to be involved in physical sports and recreational activity regardless of any of these issues.

The Foundation provides a level playing field so that everyone can take part and each session is adapted to meet the needs of the individual.



// *The hour I spend participating in Walking Rugby every Friday lunchtime is quite simply the highlight of my week. Having played the game many years ago and been an avid supporter ever since, being able to pick up a ball and pass and catch and score tries again is just great.*

//

**Mark Saunders**  
**Walking Rugby**



**WALKING RUGBY**  
**WORCESTER WARRIORS**  
**FOUNDATION**

# OUR MISSION & VISION



**ENGAGING**



**INSPIRING**



**SUPPORTING**

## MISSION

Is to make sport available to everyone who wants to participate regardless of ability.

## VISION

To create, develop and deliver adapted forms of rugby and other sports.

We will engage with all sectors of our community to give everyone a fair chance to give sport a try.

We will operate within the values and ethos of inclusive sport to support people, particularly those who are struggling with their physical and mental wellbeing.

We will reach a minimum of 15,000 people every year through our various initiatives.

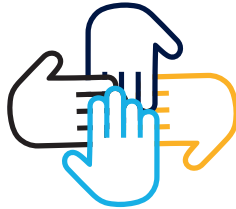




# OUR VALUES



**INTEGRITY**



**EQUALITY**



**INNOVATIVE**



**ACCOUNTABLE**



**BRAVE**



**TEAM**



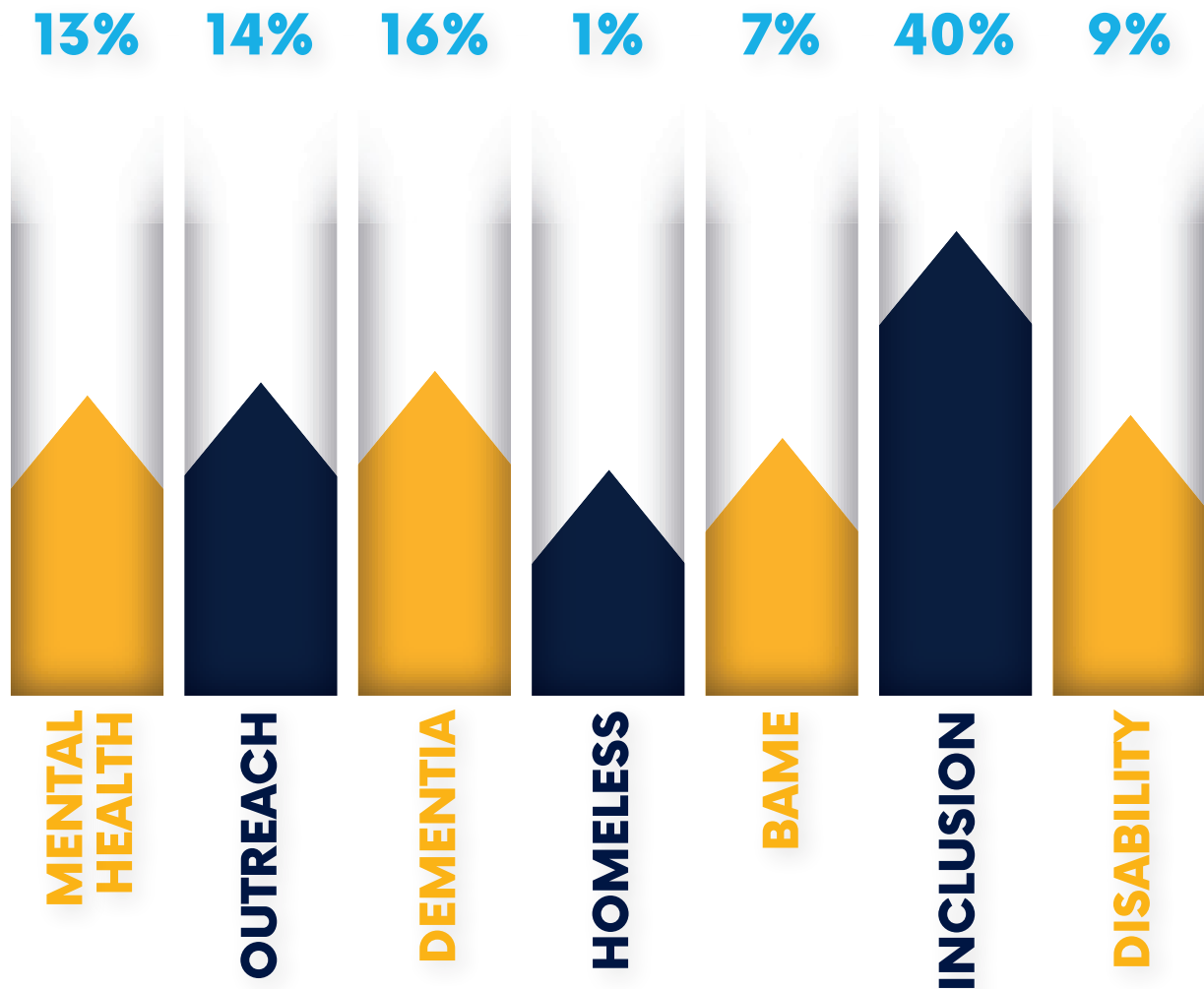
**WELLBEING**

# OUR REACH

A map showing the regions of Shropshire, Herefordshire, and Worcestershire. The regions are highlighted in light green against a dark blue background. A network of orange lines represents major roads, and a network of light blue lines represents rivers. The text 'SHROPSHIRE', 'HEREFORDSHIRE', and 'WORCESTERSHIRE' is written in white capital letters to the right of the highlighted regions.

**SHROPSHIRE**  
**HEREFORDSHIRE**  
**WORCESTERSHIRE**

# AREAS OF WORK





# OUR IMPACT



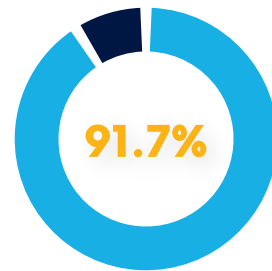
**2021/22 K.P.I.**  
**ACHIEVED REACH**  
**15,000**



We gather valuable data from our service users across all our initiatives to gain qualitative feedback so that we can continually develop.

We measure how we are doing against our key performance indicators. These are the targets set by us in conjunction with our partners who fund our initiatives.

We also dive deeper into individual feedback from our service users so that we can capture individual impact which for many will be life changing.



**POSITIVE IMPACT**

# EQUIPMENT & FACILITIES

We ensure that we use the right equipment to meet the needs of all our participants.

Wheelchair rugby is a competitive, full contact sport for both men and women who have physical disabilities.

These specialist wheelchairs cost in the region of £3-£5000 each. We are grateful to our funders for their support in purchasing 10 specialist chairs.



# OUR PROGRAMMES



**BLIND RUGBY**  
WORCESTER WARRIORS  
FOUNDATION



**DEMENTIA CAFÉ**  
WORCESTER WARRIORS  
FOUNDATION



**FOOTBALL**  
WORCESTER WARRIORS  
FOUNDATION



**OUTREACH**  
WORCESTER WARRIORS  
FOUNDATION



**SEN SPORT**  
WORCESTER WARRIORS  
FOUNDATION



**WALKING RUGBY**  
WORCESTER WARRIORS  
FOUNDATION



**HOMELESS SPORT**  
WORCESTER WARRIORS  
FOUNDATION



**INCLUSION RUGBY**  
WORCESTER WARRIORS  
FOUNDATION



**MENTAL HEALTH**  
WORCESTER WARRIORS  
FOUNDATION



**WHEELCHAIR RUGBY**  
WORCESTER WARRIORS  
FOUNDATION



**GIRLS DEVELOPMENT**  
WORCESTER WARRIORS  
FOUNDATION



**DIABETES ACADEMY**  
WORCESTER WARRIORS  
FOUNDATION



# PEOPLE WE HAVE SUPPORTED



// I've been playing Wheelchair Rugby with the Worcester Warriors Foundation for the past year or so now. I have an incomplete spinal injury so I have really enjoyed having an activity that I can play that's in the local area. I really look forward to the sessions not just the physical side of playing but also the social side of it to. I've met some great people, the coaches are very encouraging and fun to be around.

**Ed Barrett**  
**Wheelchair Rugby**



// I've been lucky enough to be part of the Worcester Warriors Foundation since 2016. The club means everything to me, it has given me a true focus in life. I feel a part of something special. I have made great friends, and the coaches are just brilliant, very understanding to all of our needs and always encourage us to stay fit and positive. I'm very proud to wear the Warriors shirt.

**Tom Sinclair**  
**Inclusion Rugby**



// I enjoy wheelchair rugby as I've played a lot of sport in my time but unfortunately can't any more. It gives me the opportunity to play a team sport at a level appropriate for me, meet like minded people and get involved while having some fun.

**Vicky Watts**  
**Wheelchair Rugby**



**//** *Having moved recently to the area I wanted to find a way of making friends, Rugby was not a sport I had really considered playing before but after my first few sessions I was hooked, being part of a team has helped with my confidence as there's always their support.*

**Liv Eckworth**  
**Kidderminster ladies**



**//** *Mixed Ability Rugby means a lot to me. I have made lots of friends and I have found a sport that I enjoy. My confidence has grown so much and it gets me out flat playing rugby.*

**Tamsin Shaw**  
**Inclusion Rugby**



**//** *I love Worcester Warriors Foundation, making mates and having laugh with the coaches and teammates. Also I love going away to different stadiums in premiership!*

**Luke Sinden**  
**Inclusion Rugby**

# PEOPLE WE HAVE SUPPORTED



// *I was the only VI/blind person at secondary school and I didn't like playing rugby, partly as a child I was wearing glasses and I didn't hardly have any confidence. When I went to the RNC (Royal National College for the Blind) and during the Rugby World Cup in 1991, I did start to think whether or not I would enjoy playing rugby.*

*It wasn't until the 2018 after a blind cricket festival in Leicester that I first heard of something called blind rugby from Worcester Warriors Foundation. I went and for the first time since school, I enjoyed playing rugby.*

*I really enjoy watching and listening to the teams I support play whether this be in person, over the radio or in the pub.*

**Paul Russell**  
**Blind Rugby**



// *Being a part of the Worcester Warriors Foundation and playing both Blind and Mixed Ability rugby has, and continues to be an awesome experience, I never expected when I joined to be fully integrated into the team, but from day one I was an included member along with other disabled people.*

*I can't thank the others in the team and all the staff at Worcester Warriors Foundation enough for the memories I have, and look forward to creating many more in the future*

**Lucy Owen**  
**Blind Rugby**



// My husband Graham was diagnosed with Alzheimer's in 2019. The café is a tremendous help for both of us. Graham always looks forward to attending and taking part in the various activities and he is always in a happier state of mind after his weekly visit. For me, I can sit and chat to other carers and have a good moan, laugh or cry but I always know there is support around me from the staff.



**Lesley Reeves**  
**Dementia Café**



// I started inclusive rugby in 2019 I think just before covid hit. I started coming to help my coordination, balance and fitness after a bad fall in 2018. I have made some great friends, not just the coaches but other participants too. They are all awesome and inspiring people who are friendly, supportive and encouraging



**Andy Breaker**  
**Inclusion Rugby**

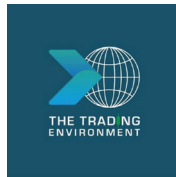


# THANK YOU

We would like to thank our staff, supporters, volunteers, ambassadors and partners – without such support we would

not be able to deliver our amazing initiatives to so many people across our community.

We also thank our Trustees who give their time unconditionally and believe in our life-changing work.



# GET INVOLVED



## VOLUNTEER

We value our team of volunteers and each individual who gives us their time is making a real and impactful difference to the work we do. If you are interested in becoming a volunteer please get in touch below for more information about how you can get involved with our work across the community.



## FUNDRAISE

Fundraising is best when done as a collective, so the more people you can get involved the better! If you have an upcoming event and would like to support the Worcester Warriors Foundation, please get in touch below.



## DONATE

We support the most vulnerable, isolated and marginalised people in our community. We need your support to reach as many people as possible.

You can donate through [www.justgiving.com/campaign/warriorsfoundation](http://www.justgiving.com/campaign/warriorsfoundation)

Sixways Stadium  
Warriors Way  
Worcester  
WR3 8ZE

For more information contact:  
[Dan.hart@warriors.co.uk](mailto:Dan.hart@warriors.co.uk)  
+44 7920 443843  
[Worcesterwarriorsfoundation.org](http://Worcesterwarriorsfoundation.org)  
Registered charity in England and Wales No: 1133136



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FOUNDATION**